

Emphasizing the Importance of Appreciation and Diversity in Childcare

Globegarden Recognizes Its Staff and Launches a Picture Book on Family Constellations



Zurich, 4th of March. Globegarden, a daycare provider, annually celebrates the dedication of its staff during its Employee Appreciation Month. This year, under the theme “Empowering Teachers,” March is dedicated to acknowledging the challenging work of childcare workers. Additionally, this month sees the release of a specially designed picture book for children and parents, illustrating various modern family constellations.

Globegarden, a leading provider of childcare services in Switzerland, dedicates March to the appreciation of its staff under the #EmpoweringTeachers initiative. This annual effort by Globegarden aims to particularly honor and celebrate the challenging work and dedication of its employees. The organization expresses gratitude for the passionate commitment within its teams and facilities. This initiative is driven by the belief that a positive work environment and a culture of recognition and mutual appreciation contribute to building a strong and motivated team.

Promoting Tolerance and Acceptance

Also in March, the picture book titled “The Special Family Ties” will be launched as part of the #EmpoweringKidsandFamilies initiative. It presents family diversity in a child-friendly and empathetic way. The book depicts various family constellations as they exist today, conveying to children that diversity is a strength and every family is unique. Globegarden is committed not only to children’s education and care but also to promoting tolerance, acceptance, and inclusion in society.

Elements of a Positive Workplace Culture

These and other initiatives underscore the high value the organization places on mutual appreciation and diversity. Since its inception, these have been integral parts of the workplace culture at globegarden, contributing not only to ongoing high employee satisfaction but also to the high quality of care in its over seventy facilities. The focus is on four main goals:

- **Creating a Positive Work Environment:** Globegarden strives to create a workplace where employees feel valued and motivated. Recognizing their challenging work and commitment is central.
- **Promoting Diversity:** The company actively supports diversity in its teams and facilities, reflected in its staff composition and children’s activities.
- **Bias-Free Education:** Globegarden emphasizes the importance of bias-free early childhood education. Children are encouraged to accept and appreciate diversity, fostering an inclusive society.



- Encouraging Tolerance and Acceptance: The company aims to promote tolerance and acceptance of different lifestyles and cultures among its staff, children, and their families.

About globegarden

Globegarden is a leading childcare provider in Switzerland, committed for 15 years to promoting early childhood education and development and better work-family balance. The company has over 1000 employees and operates more than 70 facilities in German-speaking Switzerland.

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